

# Lisa D'Arcy Web Developer

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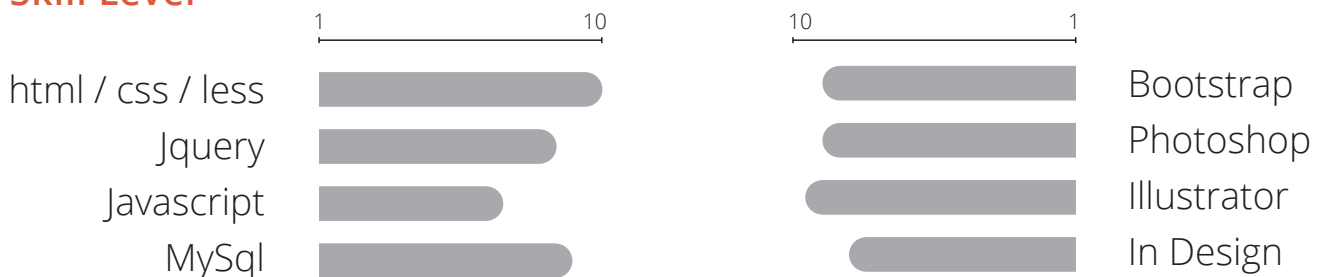
lisapdrc@gmail.com

online portfolio @ www.paperfish.ca

## Personal Profile

Savvy and innovative front end web developer with multiple years of web design experience. Previously employed in an agency setting, I am able to plan, execute and oversee both small and large web based projects in a collaborative manner. I am motivated. I am self-directed. I can strategize long term solutions in web based applications. And I want to work with an enthusiastic team who shares my passion for web.

## Skill Level



## Professional Experience

### REaction Marketing

Web Developer, 2010 - 2014

Responsible for planning, developing and executing websites that provide a strong user experience for both clients and web users. From client communications to project planning and execution, I worked in a team setting on multiple projects at once.

## Technical Requirements

- Project research and planning to provide quality web based solutions
- Client Communications during web development and ongoing maintenance projects
- Website planning, layout design & front end development (html, css, jquery, javascript, php)
- MySql database setup and monitoring
- Basic SEO implementations
- Pre launch testing to ensure compliancy standards and cross browser functionality
- Providing marketing solutions for both startup companies and larger corporations
- Personal ongoing learning for continued growth within the industry

## Professional Experience (continued...)

### **CARC (Central Alberta Regional Consortium)**

Administrator / Website Monitoring, 2009 - 2010

### **Ralph Salomons Commercial Inc.**

Administrator / Web and Graphic Designer, 2006 - 2008

### **Blitzprint Inc.**

Digital PrePress, 2004 - 2006

## Education

### **Multimedia Developer Program, Red Deer College, 2004**

Red Deer, Alberta

### **Macintosh Fundamentals, Grant McEwan College, 2003**

Edmonton, Alberta

### **Diploma, Innisfail High School, 2000**

Innisfail, Alberta

## Areas of Expertise

- Fluent with HTML, CSS, LESS (knowledgeable with SASS)
- Able to install, edit, and manipulate jquery and javascript applications
- Indepth knowledge and experience with Joomla and Wordpress CMS
- Knowledgeable and Experienced with MySQL Database setup and processes
- Indepth knowledge and experience with Responsive Web Design (Bootstrap)
- Knowledge and understanding of website SEO, cross browser testing and compliancy standards
- Experienced with various design softwares including, Photoshop, Illustrator and InDesign
- Able to effectively produce site plans, wire frames, and layout designs for web based applications
- Able to effectively produce files for both print and web based outputs

## Continued Learning

### **Continued Online Development, Ongoing**

Online Podcasts, webinars and tutorials

### **CMS Joomla World Conference, 2013**

San Jose, CA

## REFERENCES

( Available upon Request )